

DEPARTMENT OF TRANSPORTATION

Proposal to Provide Essential Air Service at

Harrison, Arkansas

Docket DOT-OST-1997-2935

Under 49 U.S.C. 41731 et seq.

August 31st 2020

Direct Inquiries Regarding this Proposal to:

Shane Storz, CEO

Air Choice One Airlines

12300 Old Tesson Road, Suite 200F, Saint Louis, MO 63128

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Route Map

Destinations:

Burlington, Iowa Jonesboro, Arkansas Mason City, Iowa Fort Dodge, Iowa Jackson, Tennessee

Hubs:

Chicago O'Hare International Airport

St. Louis Lambert International Airport

Minneapolis - St. Paul International Airport

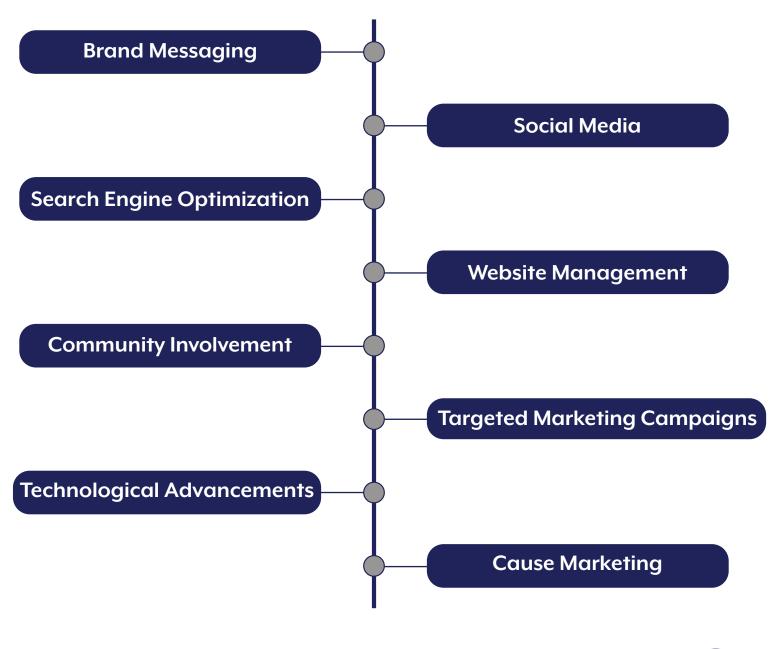
Atlanta Hartsfield-Jackson International Airport





Marketing

We have an in-house, full-time marketing department to ensure that we are visible across social networks, news outlets and the communities we serve.





Choice 1: (2) Year Term

Beechcraft1900C (9seats)

(18) Total Round Trips Per Week

(18) RT from Boone County Regional Airport

(HRO) to Dallas/ Fort Worth International

Airport (DFW)





Choice 1: (2) Year Term

Beechcraft1900C (9seats)

(18) Total Round Trips Per Week

(18) RT from Boone County Regional Airport (HRO) to Dallas/ Fort Worth International Airport (DFW)

Operation	Revenues
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Revenues \$1,094,700
Other Revenues 10,947
Total Operating Revenues \$1,105,647

Number of Passengers	12,300
Average Fare DFW	\$89.00
Departures	1,840
Block Hours	2,019
Revenue Passenger Miles	3,936,000
Available Seat Miles	5,283,533

Direct Operating Expenses

Flying Operations	\$521,970
Fuel and Oil	784,469
Maintenance	949,036
Aircraft Leases	450,000
Total Direct	\$2,705,475

Total Operating Expenses	\$3,733,338
Indirect	977,863
Marketing	50,000

Two Year Selection

Year 1	\$2,814,358	\$1,529	
Year 2	\$2,898,789	\$1,575	
Compensation per Departure			

Operating Loss \$2,627,691
Profit Element (5% Total Oper. Exp.) 186,667
Compensation Required \$2,814,358

Compensation per PAY \$229.00

Compensation per PAX \$229.00 Compensation per Departure \$1,529.00 To align revenue with costs over time, Air Choice One proposes 3% annual escalation factor.

Air Choice One will work closely with the community to provide flight schedules that will be optimal for our hub connections.





Choice 2: (2) Year Term
Beechcraft1900C (9seats)
(18) Total Round Trips Per Week

(12) RT's from Boone County Regional Airport (HRO) to Dallas/ Fort Worth International Airport (DFW)& (6) RT's to Memphis International Airport (MEM)



Choice 2: (2) Year Term

Beechcraft1900C (9 seats)

(18) Total Round Trips Per Week

(12) RT's from Boone County Regional Airport (HRO)

to Dallas/ Fort Worth International Airport (DFW)

& (6) RT's to Memphis International Airport (MEM)

Revenues \$1,000,350
Other Revenues 10,004
Total Operating Revenues \$1,010,354

Direct Operating Expenses

Flying Operations \$505,658
Fuel and Oil 702,901
Maintenance 842,764
Aircraft Leases 450,000
Total Direct \$2,501,323

Marketing 50,000
Indirect 1,073,315
Total Operating Expenses \$3,624,638

Operating Loss \$2,614,284
Profit Element (5% Total Oper. Exp.) 181,232
Compensation Required \$2,795,516

Compensation per PAX \$230.00 Compensation per Departure \$1,519.00 Number of Passengers 12,150

Average Fare DFW \$89.00

Average Fare MEM \$69.00

Departures 1,840

Block Hours 1,793

Revenue Passenger Miles 3,393,900

Available Seat Miles 4,612,084

Two Year Selection

Year 1	\$2,795,516	\$1,519	
Year 2	\$2,879,381	\$1,565	
Compensation per Departure			

To align revenue with costs over time, Air Choice One proposes 3% annual escalation factor.

Air Choice One will work closely with the community to provide flight schedules that will be optimal for our hub connections.





Choice 3: (2) Year Term
Beechcraft1900C (9seats)
(18) Total Round Trips Per Week

(12) RT's from Boone County Regional Airport (HRO) to Dallas/ Fort Worth International Airport (DFW)& (6) RT's to St. Louis Lambert International Airport (STL)



Choice 3: (2) Year Term

Beechcraft1900C (9seats)

(18) Total Round Trips Per Week

(12) RT's from Boone County Regional Airport (HRO)

to Dallas/ Fort Worth International Airport (DFW)

& (6) RT's St. Louis Lambert International Airport (STL)

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Revenues \$1,000,350
Other Revenues 10,004
Total Operating Revenues \$1,010,354

Direct Operating Expenses

Flying Operations \$505,658
Fuel and Oil 702,901
Maintenance 842,764
Aircraft Leases 450,000
Total Direct \$2,501,323

 Marketing
 50,000

 Indirect
 1,073,044

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 \$3,634,367

Total Operating Expenses \$3,624,367

Operating Loss \$2,614,013 Profit Element (5% Total Oper. Exp.) 181,218

Compensation Required \$2,795,231

Compensation per PAX \$230.00 Compensation per Departure \$1,519.00 Number of Passengers 12,150

Average Fare DFW \$89.00

Average Fare STL \$69.00

Departures 1,840

Block Hours 1,793

Revenue Passenger Miles 2,592,000

Available Seat Miles 927,450

Two Year Selection

	Year 1	\$2,795,231	\$1,519	
	Year 2	\$2,879,088	\$1,565	
,	Compensation per Departure			

To align revenue with costs over time, Air Choice One proposes 3% annual escalation factor.

Air Choice One will work closely with the community to provide flight schedules that will be optimal for our hub connections.





AIR CHOICE ONE



Thank you for your consideration!

